



MARSHALL COMMUNICATIONS

"We do more than satellite communications..."

**Consider yourself an out-of-the-box thinker who likes to wear many hats?
Seeking a small company environment with BIG company benefits?
Interested in a challenging and rewarding career?**

If so, your opportunity is knocking! ...

Headquartered in Ashburn, Virginia, Marshall Communications Corporation is proud to be a leader in secure broadband satellite and IP multimedia services. We specialize in delivering value-added, end-to-end integrated satellite based telecommunications systems. Our goal is to provide the highest quality products and services at the most competitive prices. Due to growth, we are seeking a highly motivated, self-initiative and experienced Marketing Specialist II to join our talented team of professionals!

Marketing Specialist II

In this role, we will rely on your out-of-the-box thinking and self-motivated personality to execute agreements and proposals. The following functions are key to the position:

- Develops and maintains customer/prospect databases
- Manages/maintains the Company's website/web development/enhancements
- Works with the V.P. with internal and external communications efforts
- Updates existing and develops new marketing materials
- Trade show coordination and follow-up, and occasional participation in booth duties
- Business-to-business marketing via the Internet
- Works with Inside Sales with vendor relationships leveraging our partnerships
- Promotional efforts: novelty items, direct mail, Company events, etc.
- Interfaces with other Company internal Departments
- Supports proposal responses/development
- Researches opportunities (INPUT, FedBizopps, FedSources, etc.)
- Works with Inside Sales to create new sales opportunities via GSA Advantage, eBay, etc.
- Creates new marketing channels for following through with sales leads/inquiries
- Instrumental in customer follow-up via phone call, email, and possibly face-to-face meetings
- Supports Company products/services productization efforts
- Oversees the Company vendor partner products/services showcase room
- Performs competitive/cost benefit analysis
- Other Duties as assigned

Qualifications:

Candidates should possess the knowledge of/understanding of: Marketing of equipment/services (satellite communications or telecommunications, preferably), general understanding of the Government arena, creative marketing schemes, research and investigative skills, internet workings, Microsoft Family of Products, different writing styles, proper phone etiquette.

Ideal candidates will possess Bachelor's degree plus 3 years of experience, or 6-8 years of pertinent experience. Familiarity with the satellite communications industry is desirable. U.S. Citizenship required.

Benefits:

We offer a competitive pay in addition to:

- Paid time off

- Medical, dental and vision benefits effective day one
- 401(k) with Company matching
- Future growth opportunities and movement within company
- Exciting, challenging and family-oriented work environment!

Our associates also enjoy an E.A.P. (Employee Assistance Program) through Optum Care 24—a free resource offering health information lines and additional work/life resources such as counseling, legal services, customized resources and referrals as well as practical information on hundreds of work/life topics at no cost.

To Apply:

Please visit our website, <http://www.marshallcomm.com/OnlineApplication/>.